

GOVERNMENT DEPARTMENTS AND AGENCIES, ADVERTISING, PRINTED INFORMATION AND  
PUBLIC RELATIONS BUDGET

1469. Hon. C.L. Edwardes to the Minister for Police and Emergency Services; Minister assisting the Minister for Planning and Infrastructure

For each department or agency under the Minister's responsibility, what is the total 2001/2002 budget for-

- (a) advertising (television, print and radio);
- (b) pamphlets, brochures, bulletins and other forms of printed information, excluding annual reports and 'in-house' bulletins; and
- (c) public relations and events management?

Mrs ROBERTS replied:

Department of Transport

- (a) \$5,394,378
- (b) \$437,593
- (c) \$36,000

Western Australia Police Service

The Western Australia Police Service receives its budget appropriation centrally. The budget, with the exception of centrally administered funding allocations such as payroll and FBT, is then devolved to the various portfolios, regions, districts, sections and police stations (cost centres). The categories used to record budget plans within the various cost centres are too broad to allow the required information to be collected from central records without substantial resources being redirected from other higher priority activities.

The Western Australia Police Service has advised that it is impossible to provide the required information in the detail the Honourable Member has requested.

If the member can provide a more specific request a further response may be provided.

Fire and Emergency Services

FESA's chart of accounts does not provide the flexibility to construct a concise response. However, the majority of related transactions should be captured within the following expenditure categories within the 2001-02 Budget Statements:

- Advertising and Promotion; and
- Consumable Supplies.

It must be noted that FESA Divisions have discretionary funds which they may apply to the various safety campaigns if necessary. However, further detail would require extensive analysis of transaction information and I am not prepared to divert the valuable resources of FESA away from core duties.

Expenditure Category	2001-02 Budget Statements \$'000	2001-02 Actual as at 5/3/02 \$'000
Advertising and Promotion	472	213
Consumable Supplies	1,200	650
Total	1,672	863

Notes:

Advertising and Promotion

This category of expenditure incorporates a series of account numbers associated with Advertising and Promotion costs. In particular \$63,000 of the \$213,000 relates to some form of advertising. Please note that advertising will incorporate costs associated with advertised vacancies. The majority of the remaining \$150,000 of the \$213,000 relates to some form of publicity and promotion costs.

Consumable Supplies

It is anticipated that the majority of costs associated with publications are for printing which is incorporated within this category of expenditure.. In particular \$255,000 of the \$650,000 relates to some form of printing. Please note that this cost to date will incorporate all forms of printing costs (i.e printed stationery etc).

Fire Brigade Super Board

- (a) Nil
- (b) Nil – only produce “in-house” bulletins and annual reports
- (c) Nil